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## CALL FOR PAPERS

### 5th International Conference

**“Exploring Smart Tourism: The Cultural and Sustainability Synergies”**

**June 28 – 30, 2018, Athens, Greece**

**<http://iacudit.org/Conference2018/>**

Building on the success of the previous conferences, it is our great pleasure to inform you that the **5th International Conference** of the International Association of Cultural and Digital Tourism (IACuDiT) is to be held in **Athens, Greece, on June 28-30, 2018**, with the theme **“Exploring Smart Tourism: The Cultural and Sustainability Synergies”**. The aim of this conference is to gather people from academia, industry, government, and other organizations, in order to discuss and develop new perspectives in the field of tourism, travel, hospitality, culture and heritage, leisure, and sports within a knowledge society in a sustainability context.

This conference will provide a good mix of stimulating discussions, cutting edge paper presentations, interesting social events and highly respected Keynote Speakers. Athens’ multi-faceted sights, attractions and city life appeal to diverse groups of tourists, where shopping, authentic local and fusion gastronomy and clubbing experiences offer a wide range of choices and prices.

#### **Publication Opportunities**

Submitted papers will be subject to a double-blind review process. All accepted papers will be published in the conference proceedings, under **Springer publications**. Information about our previous publications can be found at <http://www.springer.com/business+%26+management/marketing/book/978-3-319-15858-7>

#### **Important Dates and Deadlines**

Deadline for submission of full papers (4,000-6,000 words): 30 April 2018  
Deadline for early registration: 15 May 2018

**Full papers** will undergo a peer review process in order to be considered for publication under Springer publications. Papers submitted through Virtual and Poster presentations will also be considered for publication.

#### **Registration Fees for Early Bird Registration before 15th May 2018**

Participant IACuDiT member

300euro

Participant non IACuDiT member	350euro
Student fee	250euro
Virtual and Poster presentations	250euro
Accompanying partner	250euro
Gala dinner (select upon registration)	50euro

### **Conference Topics**

Issues to be covered at the conference include, but are not limited to, the following areas:

ICTs Adoption for Regional Development, Sustainability and Tourism Experience  
Emerging technologies, Disruptive Technologies  
Mobile Services, Gaming, Gamification and Augmented Reality  
Location-based Services, Internet-of-Things and Smart Cities  
Knowledge economy and Smart Destinations  
Heritage and Museum Management in the Digital Era  
Digital collections and the virtual visitor  
Innovations in museum interpretation and collections management and Cross cultural visions  
Cultural and Digital Tourism Statistics, Economics and Forecasting  
Cultural tourism policy, planning, and governance  
Cultural and Digital Tourism Marketing, Management and e-learning  
Tourism Consumer behavior, decision making, experience and satisfaction  
Sport tourism, Innovations in sports tourism/Sports as cultural heritage  
Festivals and events, lodging and MICE marketing and management  
Competitiveness, corporate social responsibility, service excellence and service quality  
Social media, Social Networking and ICTs for Partnership and Collaboration  
Human resources management and strategic leadership development  
Innovation, creativity and change management  
Financial and performance management regarding cultural and heritage tourism topics  
Emerging research methods and methodologies  
Wine tourism and gastronomy  
Film Tourism  
Pilgrimage and Spiritual Tourism  
Medical, Wellness and Health Tourism  
Tourism and Maritime Policy and Cultural Ports  
Cultural landscape and tourism  
and

Other topics of contemporary significance in hospitality and tourism with a global focus

### **Submission Guidelines**

Please visit <http://iacudit.org/Conference2018/authors-guidelines/>

### **Conference Venue**

Royal Olympic Hotel is a five star property in the center of Athens. The hotel lays just in front of the famous Temple of Zeus and National Gardens. Ti is underneath the Acropolis and only 2 minutes walk to the new Acropolis Museum. For more information, please visit: <http://www.royalolympic.com>

Athens is the historical capital of Europe, with a long history, dating from the first settlement in the Neolithic age. In the 5<sup>th</sup> Century BC (the “Golden Age of Pericles”) – the culmination of Athens’ long, fascinating history – the city’s values and civilization acquired a universal significance. Over the years, a multitude of conquerors occupied Athens, and erected unique, splendid monuments - a rare historical palimpsest. A large part of the town’s historic center has been converted into a 3-kilometre pedestrian zone (the largest in Europe), leading to the major archaeological sites (“archaeological park”), reconstructing – to a large degree – the ancient landscape.

To learn more about Athens, please visit <http://www.thisisathens.org/>

### **For all enquiries, please contact:**

<http://iacudit.org/Conference2018/contact-us/>